



Bill Berutti
Executive Vice President, ALM & SLM Segments

Bill Berutti is executive vice president, Application Lifecycle Management (ALM) and Services Lifecycle Management (SLM) segments at PTC. In this role, Mr. Berutti has responsibility for the leadership and financial management of PTC's ALM and SLM market segments including market analysis, solution definition, solution marketing, and strategic business and customer development activities.

Experience

Mr. Berutti was most recently responsible for PTC's Business Unit strategy. He previously served as the Divisional Vice President & General Manager of the Arbortext Business Unit. Since joining PTC in 1996, Mr. Berutti has held several additional positions. Prior to his Arbortext role, Mr. Berutti was the Corporate Vice President of Corporate Development, where he was responsible for defining strategy and executing plans for enhancing PTC's growth opportunities through acquisitions and partnerships. Other roles included Senior Vice President of Marketing and Vice President for the automotive industry solutions group.

Prior to joining PTC, Mr. Berutti was a Regional Director for Wallace Computer Services Corp.

Mr. Berutti has been quoted in various trade and information technology publications, such as *IndustryWeek* and *MSI Magazine*.

Education

Mr. Berutti attended Miami University in Oxford, Ohio, where he earned his bachelor's degree in business and marketing.